

Inviting Authors and Illustrators to Participate in Events

Authors and illustrators welcome the opportunity to be part of events in the community - whether with schools, libraries, bookshops, and other organisations so they can share their work and connect with new readers and audiences.



It is completely up to you if you would like to include a local author or illustrator as part of your Australian Reading Hour celebrations. Browse the [Australia Reads Ambassador Directory](#) to find authors or illustrators to participate in your event.

When you first get in touch with authors or illustrators it would be helpful to have thought about a few things in advance:

- What kind of event or activity would you like them to participate in?
- The location, time and date of your event, and how long would they be required to be at the event?
- How many people will be participating in the event - will there be other guest speakers, and how many event attendees do you anticipate?
- Do you have a budget to pay them for their participation and travel costs?
- Would you like them to read from their books?
- Ask how the author or illustrator prefers to collaborate with event organisers. Would you like them to contribute some of their own ideas or suggest activities for the event?
- Can they sell their book at the event, or can you invite a local bookshop to help sell books for them? Are they happy to sign books after the event?

Check out some of the previous Australia Reads event videos featuring beloved Australian authors, illustrators and personalities at our [YouTube channel](#) to get some ideas about how to incorporate guests into your in person or virtual events.