

AUSTRALIAN READING HOUR FAQs



Q. Do I organise my own event? Or do you do this?

We'd love you to organise your own event for Australian Reading Hour around our theme **Stories That Matter**.

Q. What is the theme Stories That Matter about?

It's about sparking passionate conversations exploring how the stories that matter to us, in the books we read and write and discuss, help shape our sense of identity, belonging and wellbeing – as individuals and as a nation.

Q. What does organising my own event involve?

You'll need to manage your event from beginning to end including the venue or online platform, tech details, bookings, talent logistics, running-order and promotion.

Q. Help! Can you assist with promoting my event?

Yes. Once you've registered your event we can supply A2 posters, bookmarks and a suite of digital assets including logos, flyers, website banners, plus social media tiles for Facebook, Instagram and Twitter.

Q. Why do I need to register my event?

To ensure you can access the official logo and branded promotional material featuring artwork by illustrator Beck Feiner and enable us to engage with all events.

Q. How do I book an Australia Reads Ambassador?

Let us know which Ambassador(s) you want to book and we'll put you in direct touch to arrange logistics and fees.

Q. Do I need to pay an Ambassador for doing my event?

We advocate for our Ambassadors to be paid as per the recommended rates of the Australian Society of Authors: <https://www.asauthors.org/findananswer/rates-of-pay>

Q. Do I have to book an Australia Reads Ambassador?

If you'd like book an author or an illustrator, we ask you to support the 300 who have signed as Ambassadors. These talented book creators are enthusiastic reading champions available for events in-person and online.

Q. What if I have no budget for an Ambassador?

You could run your Australian Reading Hour event as a book club – without booking an author or illustrator.

See our website for event ideas, Bookclub Q&A prompts and social media instructions.

australiareads.org.au

